

SHRAVYA KOLAVARA

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UX // PRODUCT DESIGNER

EDUCATION

University of Texas at Austin 2021

M.S. in Information Studies - HCI | UX

- Relevant Courses: Usability, Rapid Prototyping, HCI, Information Architecture, Human AI Interaction, Virtual Environments, Machine Learning, Product Management

Visvesvaraya Technological University 2018

B.E. Electronics and Communication

SKILLS

UI/UX Design: Wire framing, Design Thinking, Prototyping, Storyboarding, Information Architecture, Conversational UX, Building/Maintaining Design systems

UX Research: Journey Mapping, Experience Mapping, Contextual Interviews, Affinity mapping, Usability testing, Competitive analysis, Ethnographic research, A/B Testing

Softwares and Programming Languages:

Figma, Sketch, Adobe XD, InVision, Principle, Framer, Unity 3D, UserTesting.com, Miro, Pendo.io, Adobe Creative Suite, Matlab, Jira, Smartsheet, Bot Framework Composer, DalogFlow, C, Python, C#, HTML, CSS, VHDL, Verilog, Microsoft Azure

Languages: English, Kannada, Basic Spanish

LEADERSHIP ROLES

Co-Director May 2020 - 2021

Student Association School of Information

- Organized social and professional events and represented the concerns and issues faced by the student body.

President July 2016 - 2017

Rotaract Club of Bangalore B.I.T

- Grew the club from 600 members to over 1000. Organized a district level conference for more than 50 Rotaract clubs.

RELEVANT EXPERIENCE

UX Research and Design Intern

Jan - May 2021

Kamana Health, Richmond, Va

- Contributed to the product strategy and identified future opportunities for their product
- Evaluated their SaaS product using Heuristic evaluation and Cognitive walkthroughs.
- Produced design flows, customer journey maps, experience maps and site maps.
- Translated user research findings and business requirements into high-fidelity prototypes.

UX Intern

May - Aug 2020

GoTransverse, Austin, Tx

- Built a design system from scratch that enhanced the efficiency of the product team by 25%
- Standardized the design guidelines that improved overall consistency of the designs by 50%
- Conceptualized and designed a new filtering system for their SaaS product.
- Collaborated with Senior Designers, Product Managers and Developers in Agile environment.

Product Design Intern

May - Aug 2020

Sentier Strategic Resources, Austin, Tx

- Worked alongside a team of researchers and designers to reimagine and support giving behavior within a community.
- Analyzed competitors and helped conduct user research and testing.
- Produced low fidelity mockups and high fidelity prototypes within an Agile environment over 7 Sprints.

UX Consultant

Jan - May 2020

POP Social, Austin, Tx

- Evaluated their application before market release using usability techniques.
- Carried out remote usability testing with over 10 participants alongside the design team.
- Presented research findings and communicated design recommendations to executives.

AWARDS

2nd Place, George Kozmetsky Memorial Student Challenge 2020

- Conducted primary and secondary research to help solve current problems in Boerne, Texas.
- Provided creative solutions to a complex economic problem in a limited time period.